



OFFERING VIRTUAL CLASSES?

Shannon K. Weinstein, CPA

@shannonkweinstein

www.fitnancialsolutions.com

Take advantage of
business expense
deductions...

- Advertising costs, such as social media advertisements, promotional material, flyers, business cards
 - Materials, such as audio/visual tools, cameras, microphones, music purchased, exercise equipment
 - Insurance and licensing
 - Apps and software, such as Zoom, Spotify, Apple Music, booking software
 - Payment processing fees
 - Continuing education and certification costs
 - Rent or charges to use a space to film
- ... and more!

Note that whether you can take advantage of specific deductions depends on your tax situation and you should consult with a professional prior to implementing any tax savings strategy.

